



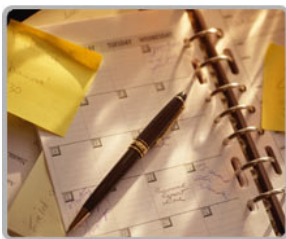
Dear C-Change Members, Partners, and Friends,

The past several months have seen a flurry of activity in terms of federal legislation being introduced related to a wide variety of cancer-related issues. Indications are that several more pieces of legislation will be forthcoming in the next few months as well. As part of our revamping what C-Change is doing operationally, you may have noticed that we have begun pointing towards background pieces on these issues and, in some cases, the positions of others. We have done this through our newsletter and by separate emails. In the future we will continue to do this and, for some pieces of legislation, will also provide summary information developed by the staff here. If your organization is weighing in on any legislative issues and you would like us to point people to your positions, please let us know.

Best wishes for the start of a great summer.

Tom Kean  
Executive Director

## C-Change Upcoming Events



**Summer Internship Orientation & Leadership Training May 31 - June 1, 2007** The 2007 Class of Summer Interns will convene in Washington, D.C. In addition to learning about C-Change and participating in leadership training activities, they will have the opportunity to network among a multidisciplinary and multi-sector peer group, program alumni, and other leaders from the cancer community. The American Institutes for Research is providing the in-kind facilities for these events.

**43rd ASCO Annual Meeting June 1-5, 2007** C-Change will participate as an exhibitor at the 43rd ASCO Annual Meeting in Chicago, IL. Please stop by our booth located in exhibit space #2046.

**Comprehensive Cancer Control Leadership Institutes (CCCLI) June 5-8, 2007** C-Change and the other National Partners for Comprehensive Cancer Control will be hosting the last in a series of Phase III Comprehensive Cancer Control Leadership Institutes (CCCLI) in Los Angeles, California. This Phase III CCCLI will include clinical trials, palliative care, survivorship, colorectal cancer screening and tobacco control modules. These modules are designed to aid attending state Comprehensive Cancer Control (CCC) Coalitions in their respective efforts to address policy and programmatic issues related to these special topic areas. Representatives from the following

CCC Coalitions will be in attendance: Arizona, California, Colorado, Hawaii, Illinois, Indiana, Kentucky, Michigan, Missouri, Nevada, New Mexico, Texas, Utah, and Wisconsin.

**Behavioral Research and Practice Summit, June 18, 2007** The Planning Committee for the Summit will meet in Chicago, IL to define the scope and agenda for summit, identify appropriate speakers, structure small group working sessions, and make recommendations for invited participants. The goal of the summit is to assess the nation's progress to date, identify barriers, and define a specific set of recommendations to accelerate progress in behavioral research and translation into practice.

**C-Change Annual Meeting October 11-12, 2007** The meeting will be held at the Marriott® at Metro Center in the *smoke-free* jurisdiction of Washington, DC. Stay tuned for more information about other C-Change meetings and forums that are being planned throughout the year.

## C-Change Happenings

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**2007 C-Change Summer Interns** - Interns hosted by the following organizations will participate in the 2007 Summer Intern Program: Association of American Cancer Institutes, American Association of Cancer Research, American Cancer Society, American Society for Clinical Oncology, Emory University Rollins School of Public Health, Friends of Cancer Research, Intercultural Cancer Council / Baylor University, North American Association of Central Cancer Registries, National Cancer Institute, National Institute of Health, and The University of North Dakota. The program will begin on May 31 with an Orientation and Leadership Session, continue through the summer with various activities, and conclude at the October 11-12 Annual C-Change meeting.

**New Video Content on Careers in Cancer Comprehensive Resource CD** - C-Change has just released an updated version of the Careers in Cancer materials containing new video content and other new resources. Produced by Michael Weinberg and fellow students from Columbia College, the video features C-Change members and summer interns commenting on the need for cancer care professionals, the hope for change in the health of Americans, and the rewarding career possibilities. The CD also contains the PowerPoint speaker's kit highlighting careers in nursing, medicine, social work, public health, research, pharmacology, and cancer registration. In addition, the kit contains updated tools for creating a chapter of the Collegiate Cancer Council, a student organization designed to educate the public about cancer, influence health policy, and promote careers in cancer with an emphasis on eliminating health disparities.

If you would like to receive an updated Careers in Cancer Comprehensive Resource CD, please go to [www.speakerskit.org](http://www.speakerskit.org) or contact Brandi Stevenson at 202.756.1383.

**Public Messaging Advisory Committee** - The results of focus group tests were conveyed to members of the Public Messaging Advisory Committee during their conference call May 16, 2007. The results will be used to create uniform cancer prevention and early detection public education messages. These messages will be part of a toolkit for C-Change member organizations and State, Tribe and Territory CCC coalitions for use in their respective media and other public education efforts.

**CEO Cancer Gold Standard** - C-Change is completing the final steps for its application for accreditation under the CEO Roundtable's Gold Standard. For more information on the CEO Roundtable and the Gold Standard, please visit [CEO Cancer Gold Standard](#).

**C-Change Publications** - All C-Change reports and newsletters can be accessed through the Website at [C-Change News and Reports](#).

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**C-Change Community @ Work**



**Cancer Surveillance and Information Summit** - C-Change members *Holly Howe* and *Clem Bezold* convened a meeting of the Cancer Surveillance and Information Summit II planning committee. The meeting was held May 7-8, 2007 at C-Change. The Cancer Surveillance and Information Summit II will be convened in the first quarter of 2008.

**Cancer Patient Navigation Toolkit** - C-Change member *Marie Lauria* presented a preview of the Cancer Patient Navigation Promotional DVD at the annual meeting of the Association of Oncology Social Work in Portland, Oregon May 2-4, 2007. Mrs. Lauria noted that the DVD was well received by conference participants. The DVD will be part of a Cancer Patient Navigation Promotional Toolkit that will be distributed to C-Change member organizations and State, Tribe and Territory CCC coalitions beginning in the fall of 2007.

## Calls for Engagement

**Calls to Action** - Please visit our Website to view and consider responding to any of C-Change's "[Calls To Action](#)" (e.g. Smoke-Free Cities Resolution).

To learn more about or become involved in C-Change activities please contact us at [info@c-changetogether.org](mailto:info@c-changetogether.org) or contact one of our staff members listed below.

## News from the Cancer Community

**U.S. Senators Feinstein and Brownback** introduced The National Cancer Act of 2007 to update the Nation's current federal legislation guiding the fight against cancer. The legislation addresses cancer in the 21st century and how to move the Nation closer to the day when it is diagnosed early, treated successfully with targeted therapies, and prevented from occurring in the first place. The act seeks to provide the framework to increase the cancer care workforce, encourages the development of the newest and most effective methods to fight cancer, new access to quality care programs, and the continuation of building on programs that have been successful in the past. An analysis is being prepared by C-Change staff and will be issued shortly. For more information see [Senate Bill S.1056](#).



**The Lance Armstrong Foundation** held an event on the grounds of the U.S. Capitol on May 16th to announce the Cancer Screening, Treatment and Survivorship ACT of 2007 sponsored by Senators Harkin and Snowe and Representatives Myrick and Schakowsky. The act will ensure that screenings are available earlier and that more research will be conducted to develop screenings for other types of cancer. For more information see [Senate Bill S.1415](#).

**The Lance Armstrong Foundation** has issued a Cancer Policy Platform. The Platform outlines specific policy-related strategies which the Foundation believes taken together can eliminate death and suffering from cancer. The Platform calls for united action on cancer policy by cancer organizations, corporations and individuals. To receive a copy of the Platform please contact us at [communications@c-changetogether.org](mailto:communications@c-changetogether.org).

**The Institute of Medicine (IOM) of the National Academies of Science** issued a groundbreaking report which shows that the U.S. can eliminate tobacco as a serious public health problem. Visit IOM's website to view the full report, [Ending the Tobacco Problem: A Blueprint for the Nation](#).

**FasterCures** released their latest report, Clinical Trial Recruitment and Retention: Best Practices and Promising Approaches. The report stems from a conference held in September 2006 that

focused on solutions that already show potential to break down the barriers to filling clinical trials. The conference was part of their Patients Helping Doctors (PHD) initiative which highlights the critical role patients can play in the search for cures and to give them the information they need to get involved. To view the report please visit [FasterCures](#).

**Women in Government** launched two initiatives: [the Medicare Preventive Services Policy Resource Center](#) website, and the "[Prevention Takes More Than An Apple](#)" Campaign. The Policy Resource Center was established to identify specific policy issues related to Medicare's disease prevention and early detection services. To learn more about the Policy Resource Center and the campaign visit [Women in Government](#) online.

**The Congressional Prevention Caucus** is conducting a briefing entitled Tobacco Use Prevention and Cessation: What We Know Works. The briefing will be held on June 8, 2007 from 12:30 - 1:30pm EDT in the US Capitol Building, Room HC-5. To RSVP contact Tracie Bryant at [tbryant@prevent.org](mailto:tbryant@prevent.org).

## C-Change Contacts

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To learn more about or become involved in C-Change activities please contact us at [info@c-changetogether.org](mailto:info@c-changetogether.org) or contact one of our staff members below.

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